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WSFMA Announces Change in Executive Leadership

Seattle, WA, January 21, 2011

The Washington State Farmers Market Association (WSFMA) Board of Directors would like to announce a change in leadership of the organization with the appointment Karen Kinney as Interim Executive Director, effective Friday, January 21.

Kinney brings over 13 years of experience to the position. She was the founding manager of the nationally recognized Columbia City Farmers Market and co-founder of the Neighborhood Farmers Market Alliance, a nonprofit that now operates seven farmers markets in the city of Seattle. She has spent the past four years working for the King County Agriculture Program where she expanded a set of support services for local farmers market managers. Kinney will continue to work for King County on a part-time basis managing a project that expands payment options for customers at farmers markets.

The WSFMA will be seeking candidates for the permanent Executive Director position after the 2011/2012 WSFMA Board of Directors is seated.

Any inquiries about the WSFMA should be directed to current Board of Directors President, Joel Wachs at (425) 610-9487 or info@wafarmersmarkets.com. Correspondence should be sent to: WSFMA, c/o Cascade Harvest Coalition, 4649 Sunnyside Avenue North, Room 123, Seattle, WA 98103.

About the WSFMA:

For over 20 years, the Washington State Farmers Market Association has provided education and advocacy services for member farmers markets. Located in all corners of the state, the WSFMA's 111 member markets provide sales opportunities for Washington's farmers, local food and artisan businesses. The WSFMA's vision is to have a network of thriving and sustainable farmers markets that offer strong sales to Washington family farms. We are a national leader at increasing access to local foods for all residents by providing support and technical assistance to farmers markets in WA state, educating the public on the benefits of buying fresh and local farm products, increasing the knowledge and understanding of farmers markets' role in community development, sustainable local agriculture, and access to nutritious food. For more information about the services and assistance available through the WSFMA, and to review our directory of member markets, please visit our website: www.wafarmersmarkets.com.

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